



THIS PLANNER BELONGS TO:

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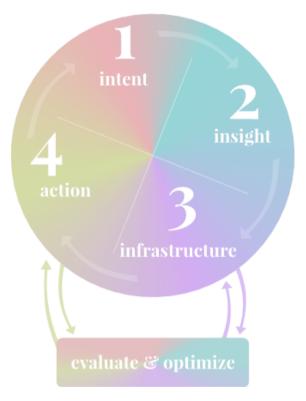


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ONTRACK WHEEL

Planning for the Long Term Success of Your Business

The OnTrack Wheel was developed as a big picture approach to continuously evaluating what's going on in your world and how you and your business should respond accordingly. While most people want to jump straight to Action in attracting ideal clients, your efforts will take you farther faster if you take a little bit of time to define Intent, Insight, and Infrastructure first. A sustainable business that continually attracts ideal clients relies on having a strategy in place to plan and respond as your business- and the world- changes. This framework starts with an intentionally set anchor followed by a thoughtful approach to review and optimize. Use this approach to help you plan goals throughout your year.



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- Intent: What are you trying to achieve? What are your short term goals? What are your long term goals?
- Insight: Who are you trying to reach? What do you know about them? (Age, buying habits, popular social media apps, etc.).
- Infrastructure: What systems do you already have? What content is already available to use and recycle? What team members can you delegate work to?
- Action: What are the specific and measurable tactics you can organize to accomplish your goals?

CYCLE OF SEASONS

After working through the OnTrack Wheel initially, you'll likely spend some extended time in Action, then cycle through the seasons as things change. You'll also be able to go back and revise Insight based on results of Action, and even Intent, as your goals change.



JANUARY	FEBRUARY
MARCH	APRIL
MAY	JUNE

YEAR AT A GLANCE

JULY	AUGUST
SEPTEMBER	OCTOBER
NOVEMBER	DECEMBER

GOAL TRACKER



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MY GOALS

JAN FEB MAR APR JUN JUL AUG SEP OCT NOV DEC

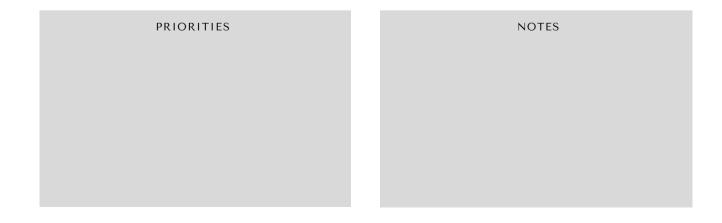
RELATIONSHIPS	CAREER	HEALTH
SELF-CARE	STUDY	FINANCE
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НОМЕ	SPIRITUAL	ADVENTURE
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MONTHLY PLANNER

JAN FEB MAR APR JUN JUL AUG SEP OCT NOV DEC

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY



MONTH at a GLANCE

JUL

AUG

SEP

OCT

NOV

DEC

JAN

FEB

MAR

APR

JUN

THIS MONTH'S GOAL **BIRTHDAYS IMPORTANT DATES** THINGS I'M EXCITED ABOUT **NOTES**

MONTHLY CHECKLIST

JAN FEB MAR APR JUN JUL AUG SEP OCT NOV DEC

THIS MONTH'S GOAL	PROJECT PROMOTION
	ASK CLIENTS FOR TESTIMONIALS
	MAKE & POST TESTIMONIAL SOCIAL MEDIA GRAPHICS
	ADD TESTIMONIALS TO WEBSITE
	TAKE BEFORE/ AFTER PICS
	POST BEFORE/ AFTER PICS ON SOCIA MEDIA
TIDY YOUR SPACE & MIND	SHARE REFERRAL INCENTIVE WITH CLIENTS ON SOCIAL OR VIA EMAIL
TIDY UP WORKSPACE	ERRANDS & DONATION DROP OFFS
PLAN THIS MONTH	
REFLECT ON LAST MONTH	
INVENTORY & SUPPLY CHECK	
	MANAGE FINANCES ON THE 10TH & 25TH
	PAY BILLS
NOTES	SEND INVOICES
	CHECK ONLINE BANKING
	RECONCILE ACCOUNTS
	REVIEW EXPENSES

MONTH in REVIEW

SEP

NOV

DEC

JUN

FEB

JAN MAR APR JUL AUG OCT WHAT WORKED THIS MONTH? **ACHIEVEMENTS:** WHERE AM I ON THE ONTRACK WHEEL? WHAT DID NOT WORK? HOW CAN NEXT MONTH BE BETTER? NOTES:

30-DAY HABIT TRACKER

JUL

AUG

SEP

OCT

NOV

DEC



JAN

FEB

MAR

APR

JUN

WEEKLY PLANNER

MONTH:	WEEK OF:
MONDAY	THIS WEEK'S GOAL
TUESDAY	
WEDNESDAY	TO DO'S
THURSDAY	
FRIDAY	
SATURDAY	NOTES
SUNDAY	

DAILY SCHEDULE

DATE:	M T W TH F S S
TODAY'S PLAN	TO DO'S
7 AM	
8 AM	
9 AM	
10 AM	
11 AM	
12 PM	WATER INTAKE
1 PM	8888888
2 PM	- EXERCISE
3 PM	EXERCISE
4 PM	
5 PM	
6 PM	NOTES
7 PM	
8 PM	
9 PM	
10 PM	

DAILY PLANNER

DATE:	M T W TH F S S
TO DO LIST	TODAY'S GOAL
	MEAL PLAN B
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	TODAY I AM GRATEFUL FOR

CURRENT PROJECTS

TITLE	DEADLINE	PROGRESS	DONE



PROJECT PLANNER

TITLE:	DEADLINE:	
START DATE:	END DATE:	
DESCRIPTION	SUPPLIES	COST
TASKS		
	TOTAL:	
	NOTES AND SKETCHES	
	NOTES AND SKETCHES	

SOCIAL MEDIA IDEAS

MONTH: WEEK OF:

	IMAGE	CAPTION	HASHTAGS	LOCAL HASHTAGS
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SCHEDULE

DAILY	MONDAY
TUESDAY	WEDNESDAY
THURSDAY	FRIDAY
SATURDAY	SUNDAY
SATURDAY	SUNDAY

PROJECT PLANNER



ADDRESS:	DATE:	D 48
SUPPLIES	NEEDED	
MEASUREMENTS	NOTES	
NOTES	NOTES	

NOTES

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TO DO LIST DATE:

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BIRTHDAYS

MARCH	APRIL
	TIME.
MAY	JUNE
JULY	AUGUST
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EXPENSE TRACKER

DATE	CATEGORY	DESCRIPTION	AMOUNT
		TOTAL:	

INCOME TRACKER

DATE	SOURCE	DESCRIPTION	AMOUNT
	1	TOTAL:	

BILL TRACKER

BILL	DUE DATE	AMOUNT	PAID	METHOD
			TOTAL:	